

Convention Center Pain Points

The 3 Common Issues and Spectrum Hospitality Network's Innovative Connectivity Solutions That Solve Them.

1. Overlapping Signal Traffic



Key Issues

Reliable Connectivity

Large Convention Center spaces can have hundreds of wireless routers competing for signals — resulting in connectivity issues.



Spectrum Hospitality Network's Solution

Smarter Access Points

Spectrum Hospitality Network designs a WiFi network spreading out signals and access points, reducing dropped coverage and connectivity headaches.

2. High Installation Costs



Key Issues

Affordability

Venue or Booth need more Bandwidth than budgeted.

Underutilization

Venue or Booth pay for more Bandwidth than they need.



Spectrum Hospitality Network's Solution

Site Assessment

Spectrum Hospitality Network evaluates the Convention Center's existing infrastructure.

Custom Network Design

Spectrum Hospitality Network customizes an installation solution balancing the venue's needs with budget constraints.

3. Complicated Check-In Process



Key Issues

Login Portals

Accessing Event info on multiple portals creates barriers for attendees.

Multi-Device Access

Attendees often connect laptops, tablets & smartphones causing network overload.

Password Problems

Multiple access codes and challenging passwords can frustrate event attendees.



Spectrum Hospitality Network's Solution

Pre-Event Online Registration

Spectrum Hospitality Network's robust Connectivity and Managed WiFi solutions enable pre-event online registration — allowing conference attendees to login and authenticate multiple devices before they step foot on the Convention Center property.

World Class WiFi Solutions for Convention & Events Centers

Minimize connectivity barriers and pain points with Spectrum Hospitality Network's holistic Convention Center WiFi solutions — keeping event organizers, exhibitors, and attendees connected throughout your venue.

Learn More @

www.spectrumhn.com/convention-centers/